



Washington's Consolidated Technology Services Agency

Technology Services Board

Quarterly Meeting
June 14, 2022
9:00 a.m. – 11:00 a.m.

Agenda

TOPIC	LEAD	PURPOSE	TIME
Welcome and Introductions	Bill Kehoe	Introductions	9:00
Review and Approve Minutes from March 22 Meeting	Bill Kehoe	Approval	9:05
Program Update - State Board for Community & Technical Colleges - ctclink <ul style="list-style-type: none"> Jan Yoshiwara, Executive Director and ctclink Executive Sponsor Grant Rodeheaver, Deputy Executive Director of IT and ctclink Project Sponsor Christy Campbell, Chief Technology Officer, ctclink Paul Giebel, Quality Assurance Partner/COO, Moran Technology Consulting 	Rich Tomsinski	Lessons learned from the program	9:10
Technology Business Management (TBM) Program Reporting	Cammy Webster Stephanie Roe	Review of program and demo	9:40
Sharing IT Project Best Practices and Lessons Learned: Budget and Resource Management	Richelle Glascock	Discussion and Board feedback	10:10
Strategic Initiatives/Lightning Round <ul style="list-style-type: none"> Enterprise Cloud Computing Open Data Strategy Enterprise Architecture / Identity Access Management Resident Portal State Interoperability Executive Committee 	Robin Shen Nick Stowe Nick Stowe Bill Kehoe Bill Kehoe	Quick updates on the initiatives	10:40
Public Comment			10:55



Current TSB Members

Industry Members

Butch Leonardson – Retired CIO
Paul Moulton – Retired CIO
Tanya Kumar – T-Mobile USA

Legislative Members

Rep. Matt Boehnke – House R
Rep. David Hackney – House D
Sen. Joe Nguyen – Senate D

Executive Branch (Agency Directors)

Bill Kehoe – State CIO & Chair
David Danner – UTC
Tracy Guerin – DRS
Vikki Smith – DOR

Other Government

Viggo Forde – Snohomish County

Vacancies:

Senate Representative
Labor Union Representative

Members present

Members absent

Approve 03/22/2022 Minutes

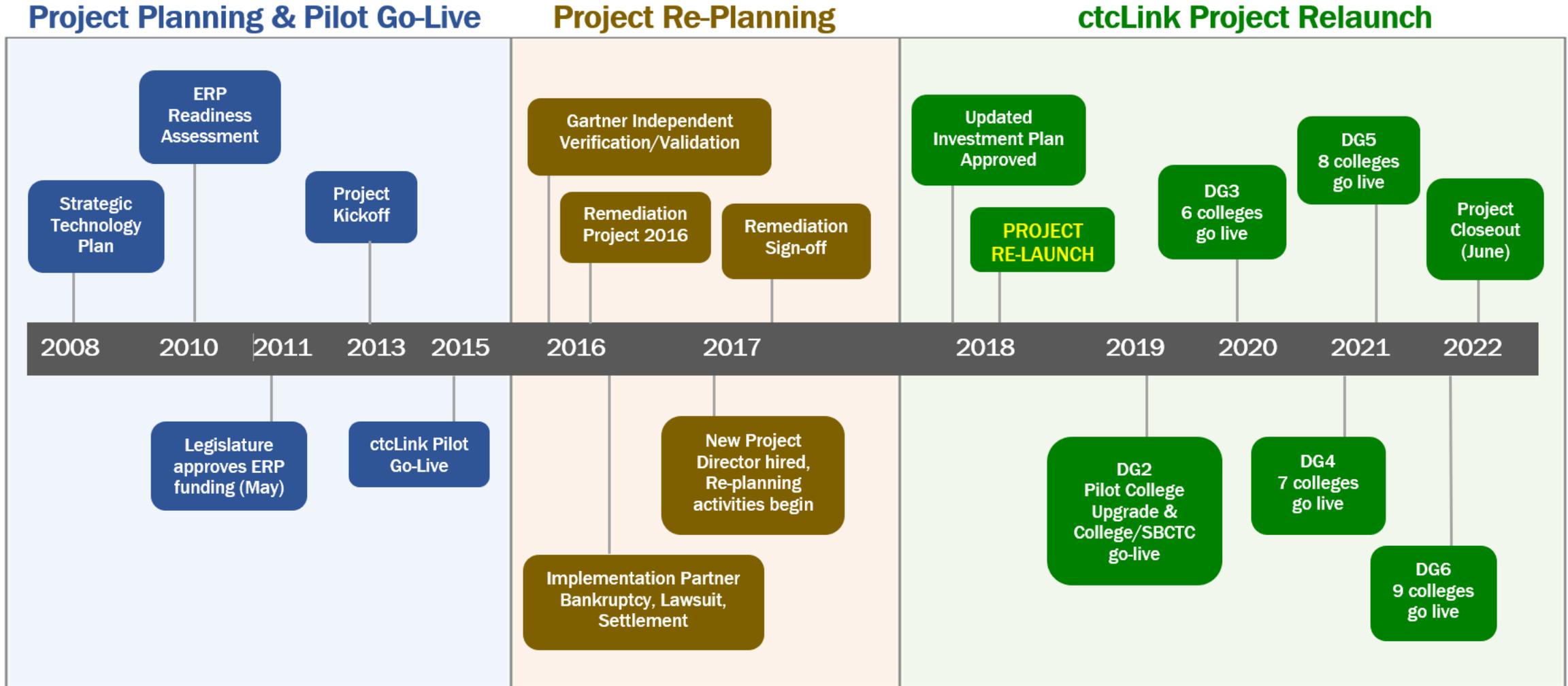


Washington State Board for Community and Technical Colleges (SBCTC) *ctcLink Project*

Technology Services Board Meeting
June 14, 2022

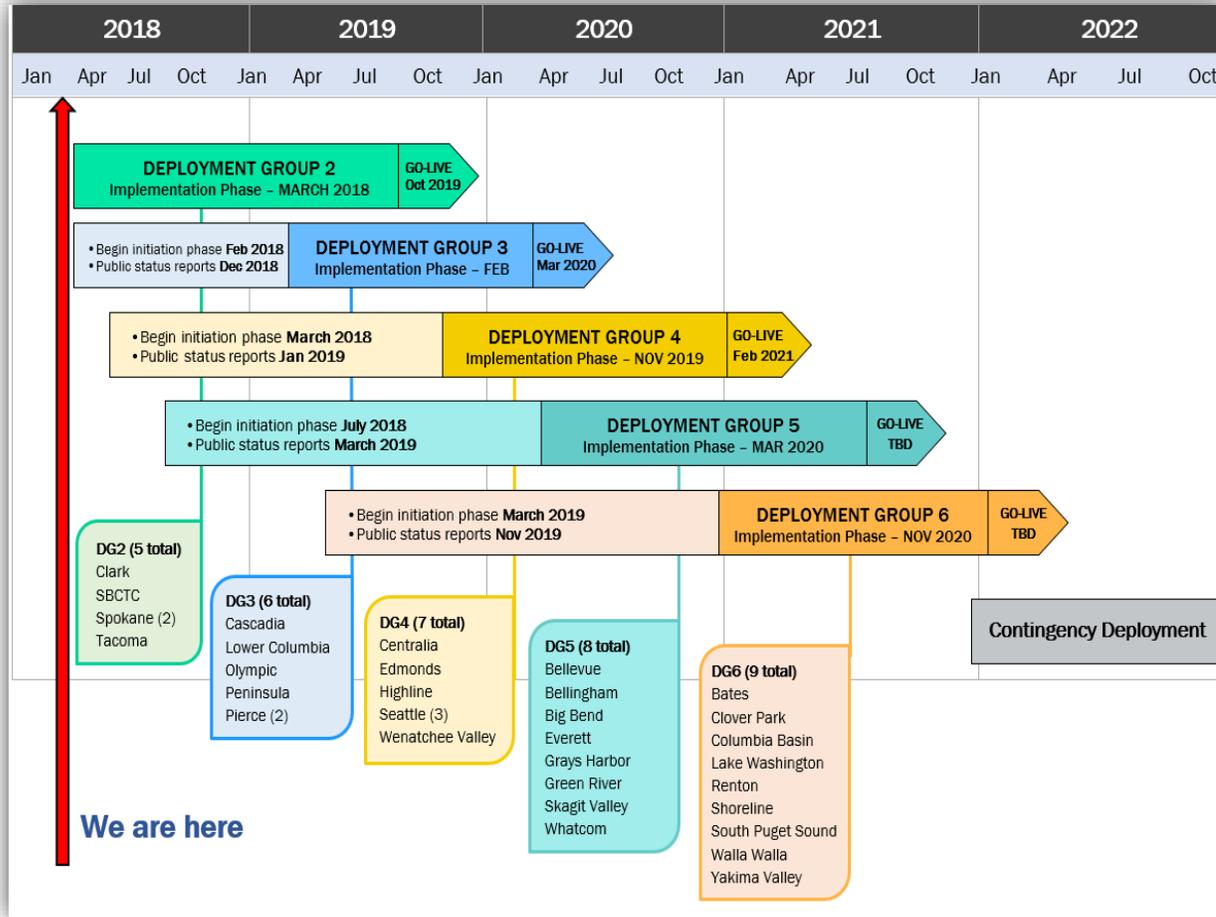
- Jan Yoshiwara – SBCTC Executive Director and ctcLink Executive Sponsor
- Grant Rodeheaver – SBCTC Deputy Executive Director of IT and ctcLink Project Sponsor
- Christy Campbell – SBCTC Chief Technology Officer, ctcLink Program
- Paul Giebel – Quality Assurance, Partner and COO at Moran Technology Consulting

ctcLink Project Evolution 2008 - 2022

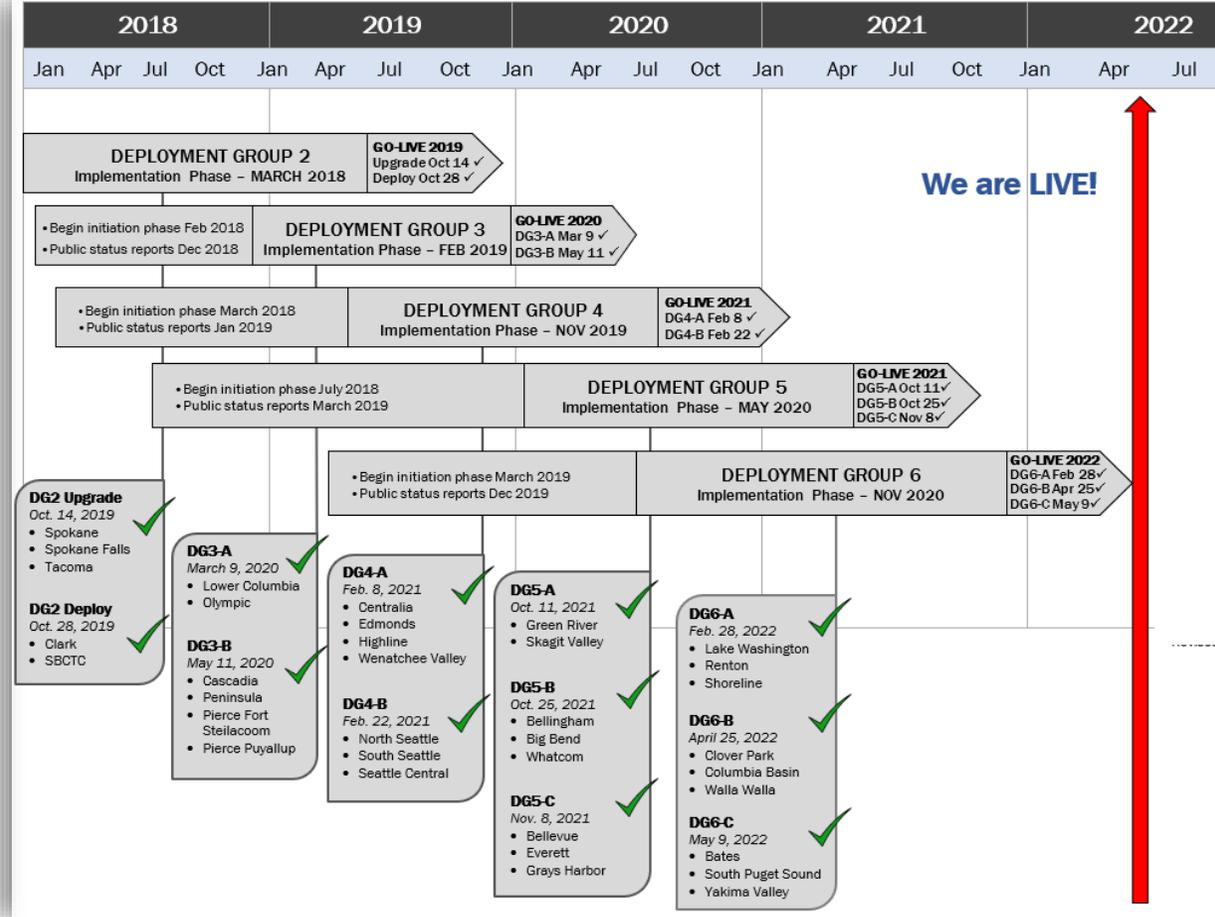


ctcLink Project Schedule – Restart to Completion

Timeline at Project Restart – March 2018



Final Executed Schedule – May 2022



Success Factors for Enterprise Projects



SCOPE SPECIFICITY



LEGACY SYSTEM REMEDIATION



ENTERPRISE ARCHITECTURE



SCHEDULING



PMO MATURITY



PROGRAM BUDGETING



RESOURCE PLANNING



TEST PLANNING



QA / IV&V



VENDOR MANAGEMENT



GOVERNANCE & SPONSORSHIP



PERFORMANCE MEASURES



TRANSFORMATION METHODOLOGY



PROCUREMENT & CONTRACTING



STAKEHOLDER ENGAGEMENT

Top Recommendations Based on Lessons Learned

Leadership, Governance, Project Controls	Vendor Management	Managing Change (OCM), Training, Communications
<ul style="list-style-type: none"> • Project director with similar project experience required (industry, size, and budget) • Strong governance model with system-wide representation • Agency PMO with qualified staff • Manage scope and ownership centrally • Continuous improvement • Practice Implementation/Go-Live 	<ul style="list-style-type: none"> • Due to unique circumstances, ctcLink was managed internally after 2018 restart • Assign a PM within the agency PMO to manage vendor: contractors, invoicing, quality of deliverables • Actively partner with vendors and hold them accountable to deliver per the contract/SOW 	<ul style="list-style-type: none"> • College customer buy-in, partnership and ownership of local project is key • Coordinate OCM trainings, knowledge-sharing sessions for PMs, Exec Sponsors, Change Leaders • Ensure an adequately resourced, professionally developed training program • Centralize and standardize communications; communicate project changes early, frequently



Happy College Customers and End-Users

More than 90% of students agree/strongly agree they were able to do what they needed in ctcLink.

~ DG3 college student survey

We had decades to create process improvements around *Legacy*. We need to continue to work together as a consortium with patience and persistence to improve ctcLink in the same manner.

Together we can engage and prioritize the work to further develop and improve ctcLink for our state's students and college communities. ~ DG4 College PM

Apart from being a more organized system, ctcLink adds a handful of benefits, including a mobile app... It's a stark contrast from our current system!

~ Everett Community College student

The SBCTC project team leadership was exemplary; a remarkable turnaround from the prior team and outside vendor.

~ DG6 College PM

We benefited tremendously from being in the last deployment group! SBCTC continued to improve the processes after each deployment, incorporating the feedback and suggestions. We appreciate the strong support and continual improvement. ~ DG6 College

I love ctcLink! I've always loved it.

~ DG5 College PM who had worked at one of the pilot colleges during go-live



Washington's Consolidated Technology Services Agency

Technology Business Management Program

Cammy Webster
Stephanie Roe

Technology Services Board
June 14, 2022

What is Technology Business Management?

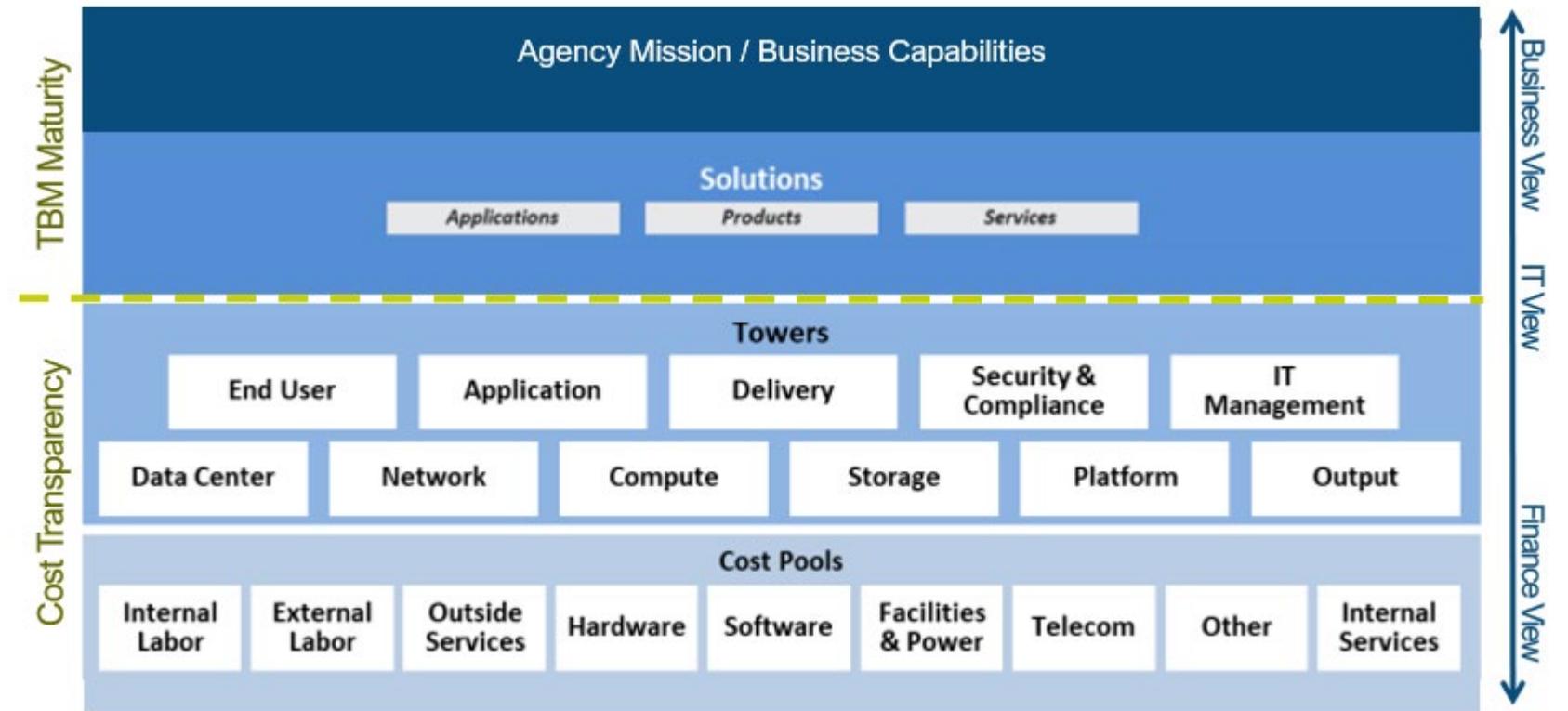
WHAT - Technology Business Management (TBM) is a discipline that establishes a common language between IT, finance and business to improve outcomes by **connecting business value to technology investments**.

WHY –

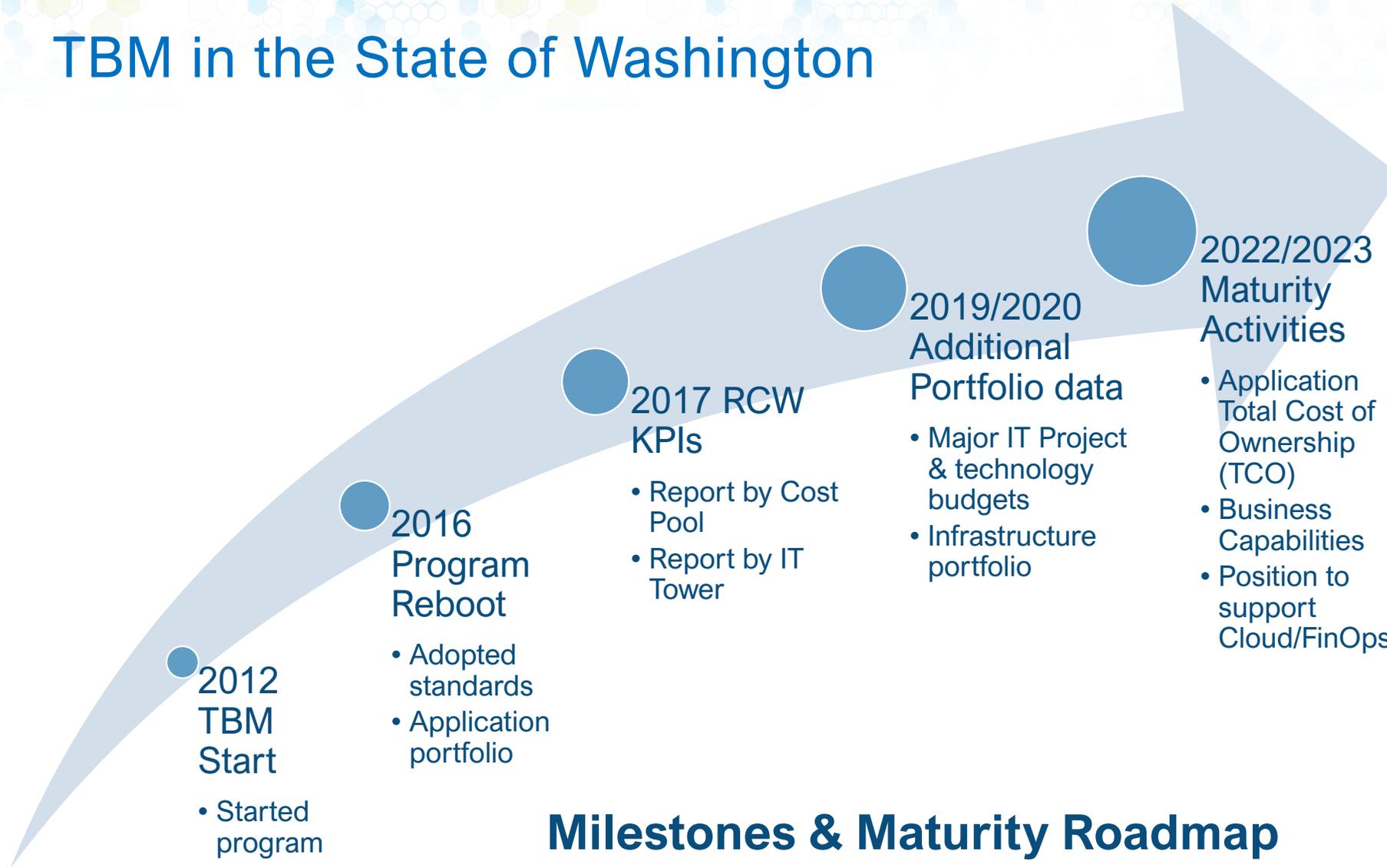
RCW [43.105.054 Section 2\(f\)](#)
 Supported by OCIO [Policy 113](#)
 Funded by [OCIO Allocation](#)

HOW –

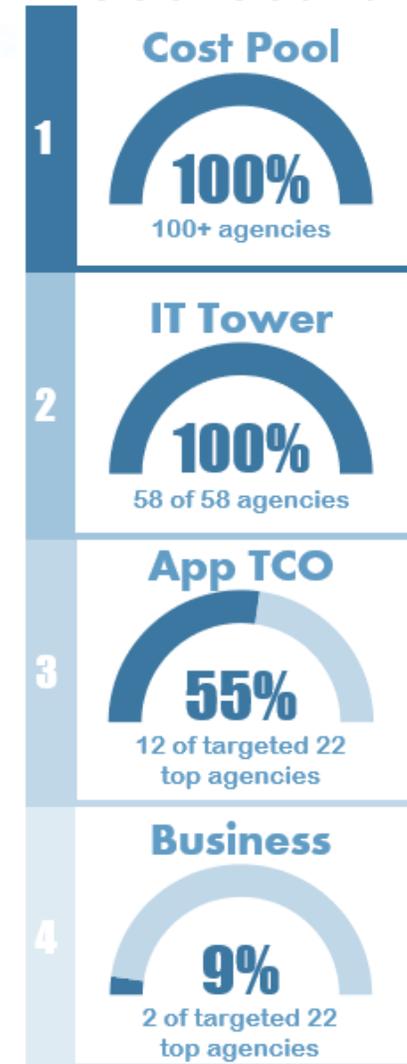
Methodology that uses an industry standardized taxonomy to map technology assets and resources to business outcomes.



TBM in the State of Washington



Agency Scorecard



Where does the Technology Services Board (TSB) fit in?



01 Standards and policies

TSB - Review and approve

TBM - Incorporate into TBM Program

02 Service improvements and cost efficiency

TSB - Consider ways to promote strategic investments that result in service improvements and cost efficiency

TBM - Maturity roadmap targets top 22 agencies to gain additional insights

03 Data

TSB - Understand what exists

TBM - What else do you want to see?

IT Project Best Practices and Lessons Learned

Budget and Resource Management
Richelle Glascock

Technology Services Board
June 14, 2022

Poor planning will yield predictable results

Such as:

- Cost overruns
- Schedule overruns
- Staff turnover
- Low product quality
- Additional funding requests
- Low stakeholder adoption

For discussion: How else does inadequate budgeting manifest in your experience?

When budgets lack...what's missing?

Project design errors; unclear

- Mission, vision, and values
- Objectives
- Approach
- Planned outputs

Inadequate risk management

- Insufficient analysis of risks
- Poor risk response planning
- Not planning for contingency and risk reserve

Estimation errors

- Unrealistic expectations of employee / contractor availability, assuming 100% availability
- Forgetting about holidays and vacation
- Ignoring historical data
- Underestimating costs / sticker shock

Poorly defined or uncontrolled scope

- Underestimating complexity
- Identifying late requirements
- Inadequate stakeholder management

Execution failures

- Starting with an incomplete team
- Poor resource coordination
- Lack of essential skills and technology
- Inadequate employee motivation and communication
- Ineffective project execution plan
- Absence of tools or methods to standardize and evaluate employee / contractor performance

How can OCIO and TSB help agencies budget better?

- Provide common examples and guidance for using historical data to properly estimate (and combat sticker shock).
- Provide clear evaluation and direction during decision package consultations.
- Provide workshops and resources for educating budget analysts and project managers.

For discussion: What strategies should we consider for improving project budget and resource planning accuracy?

Available resources

Whitepapers do exist:

- Estimating for Project Managers
- Project Budgeting
- Project Budget Planning
- Investment Planning
- Technology Budget Tips/Tricks

And key services:

- Project Management Professionals (PMPs)
- Oversight consultant consultation and expertise
- OFM budget analysts assigned

For discussion: What tools or resources or formats can we provide that people will use?



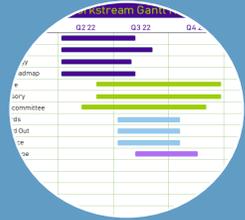
Washington's Consolidated Technology Services Agency

Strategic Initiatives/Lightning Round

Robin Shen
Nick Stowe
Bill Kehoe

Technology Services Board
June 14, 2022

Enterprise Cloud Computing Program Update



Program Approach

- ✓ Adopt Agile approach, and set up the virtual team
- ✓ Use different vendors to drive program deliverables



Governance

-  Cloud Capability Model Analysis (Reference Architecture)
-  Azure Enterprise Landing Zone
-  AWS Control Tower



Transformation

-  Set up the training and readiness sub-committee according to Cloud Transition Taskforce Report
-  Pilot Community of Practice



Brokerage

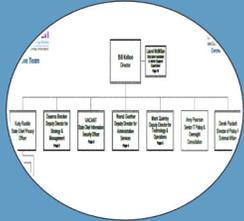
-  Cloud Service Brokerage definition and resource preparation

✓ Executed

 In Progress

 Planned

Open Data Program Update



Strategic Update

-  Hired full time Open Data Program Manager
-  Moved program to Strategy & Management, Enterprise Architecture
-  Retaining partnership with Data Protection & Privacy
-  Drive enterprise data management



Collection Management

-  Partnership with WA State Library
-  Low value dataset removal
-  Metadata improvement
-  Dataset standardization
-  User interface overhaul
-  Single Sign On



Program Management

-  Metrics and analytics performance reporting dashboard
-  Open Data Advisory Group formalization
-  Strategic partnerships with GIS, Access Washington, Results Washington, Office of Equity, national open data workgroup



Outreach & Empowerment

-  Consultation and outreach with data publishers and users
-  OCIO Policy 187, Open Data Plan update
-  Use feedback to make data.wa.gov the open data sharing method of choice

 Executed
  In Progress
  Planned



Statewide Information Technology Strategic Plan 2021-2025

VISION

Better Government Through Technology

MISSION

Personalize and Optimized Government

PRINCIPLES

Leadership | Enterprise Focused | Agility | Transparency | Data Driven

GOALS

GOAL #1

Efficient & Effective Government



OBJECTIVES

- Advance digital government.
- Reduce barriers to access.
- Improve customer experience across channels.
- Expand integration between systems.

ENTERPRISE INITIATIVES

In progress or Planned

- Complete migration to cloud-based shared email service.
- Fully implement Enterprise M365 licensing approach.
- Implement One Washington.
- Increase access to broadband across state.
- Continue development of Master Person Index and Integrated Eligibility (HHS Coalition).

Proposed

- Develop digital citizen strategy to support "one government" view.
- Create shared accessibility community of practice.
- **Develop a statewide data management and integration solution.**

GOAL #2

Accountable IT Management



OBJECTIVES

- Promote reuse with in-creased visibility into IT assets.
- Reduce technical debt.
- Align portfolio to statewide architecture.
- Improve project out-comes with better practices.
- Support value-based analysis of IT spend.

ENTERPRISE INITIATIVES

In progress or Planned

- Provide updated view of legacy applications and modernization needs.
- As part of One Washington, implement improvements to detailed technology spend data and analysis.

Proposed

- Design and implement enterprise configuration management strategy.
- Develop methods to identify business impact of IT spend to support savings or investment.

GOAL #3

IT Workforce



OBJECTIVES

- Support a diverse, resilient workforce.
- Implement an enterprise workforce development strategy.
- Improve support for re-mote work.
- Maintain a competitive classification and compensation structure.

ENTERPRISE INITIATIVES

In progress or Planned

- Develop a workforce training plan for cloud adoption.
- Create an organizational change management strategy and training plan to address new technology adoption.
- Increase availability of communities of practice.

Proposed

- Monitor and adjust ITPS to better support career paths and evolution of technology.
- Identify and implement inclusive recruitment and retention practices.
- Identify holistic organizational change management.

GOAL #4

Enterprise Architecture



OBJECTIVES

- Advance adoption of modern, cloud-based technologies.
- Support use of common, shared technologies across agencies.
- Align with WA Government service domains.

ENTERPRISE INITIATIVES

In progress or Planned

- Establish Enterprise Cloud Computing Program.
- Update enterprise identity management strategy.
- Develop state's enterprise architecture framework.
- Create shared hazards data sharing platform.
- Implement IPv6 across the enterprise.

Proposed

- **Develop an enterprise integration strategy.**
- **Develop an enterprise data management and governance strategy.**
- Assess state network in support of cloud strategy.
- Identify components and tools that can be standardized or shared across agencies.

GOAL #5

Security & Privacy



OBJECTIVES

- Invest in proactive cyber solutions and practices.
- Recruit and develop cyber and privacy talent in state government.
- Deploy statewide privacy framework.
- Strengthen privacy capacity in state and local government.

ENTERPRISE INITIATIVES

In progress or Planned

- Create a catalog of standard security services.
- Update cybersecurity incident response processes and associated policy.
- Implement a privacy framework for agencies.
- Collaborate with local government to improve practices.
- Improve security operations and governance.

Proposed

- Improve disaster recovery practices.
- Develop cyber workforce initiative and associated measures.



Statewide Information Technology Strategic Plan 2021-2025

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Better Government Through Technology

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Personalize and Optimized Government

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Proposed

- Develop digital citizen strategy to support "one government" view.
- Create shared accessibility community of practice and repository.
- Develop a statewide data management and integration solution.

GOAL #2

Accountable IT Management



OBJECTIVES

- Promote reuse with in-creased visibility into IT assets.
- Reduce technical debt.
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GOAL #4

Enterprise Architecture



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ENTERPRISE INITIATIVES

In progress or Planned

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GOAL #5

Security & Privacy



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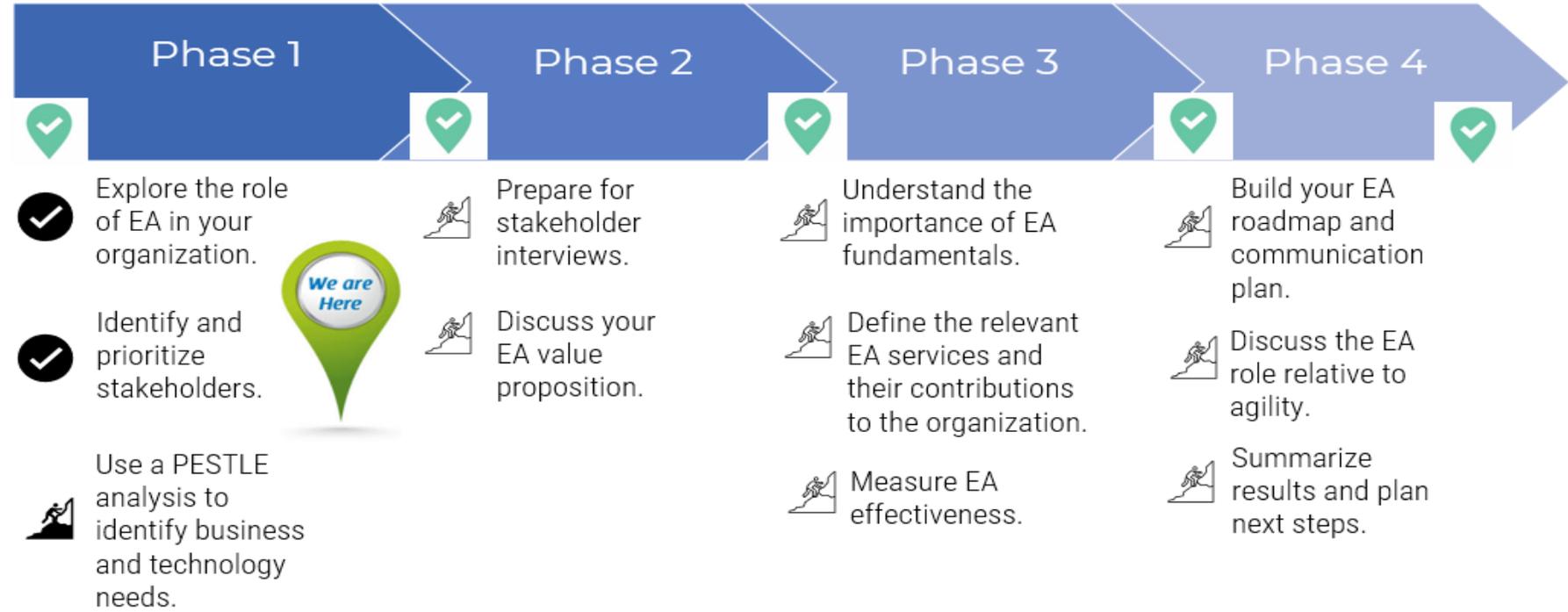
Enterprise Architecture Framework Update



Program Approach

 The EA Program has partnered with InfoTech to implement the EA framework.

 Guided Implementation approach with InfoTech allows engagement at key steps in the EA framework and engages EA expertise when needed.



OUTCOMES	Phase 1	Phase 2	Phase 3	Phase 4
<ul style="list-style-type: none"> Organizational needs, challenges and strategic directions Business and technology trends 	<ul style="list-style-type: none"> Stakeholder insights List of business and technology drivers Set of EA contributions which articulate EA value 	<ul style="list-style-type: none"> The EA vision, mission and scope clearly defined Principles to guide the EA work Methodology to support agility and innovation 	<ul style="list-style-type: none"> EA operating model and governance defined Services, activities and tools EA is committed to provide EA roadmap, KPI's, communications plan 	

An aerial night view of a city with a network overlay. The city lights are visible, and a network of glowing white lines and nodes is superimposed over the scene. The nodes are represented by concentric circles, and the lines connect them in a complex, interconnected pattern. The text is centered over the city.

Transform Public Service Through a Connected Government

Current State – Access Washington



Static website with links to services



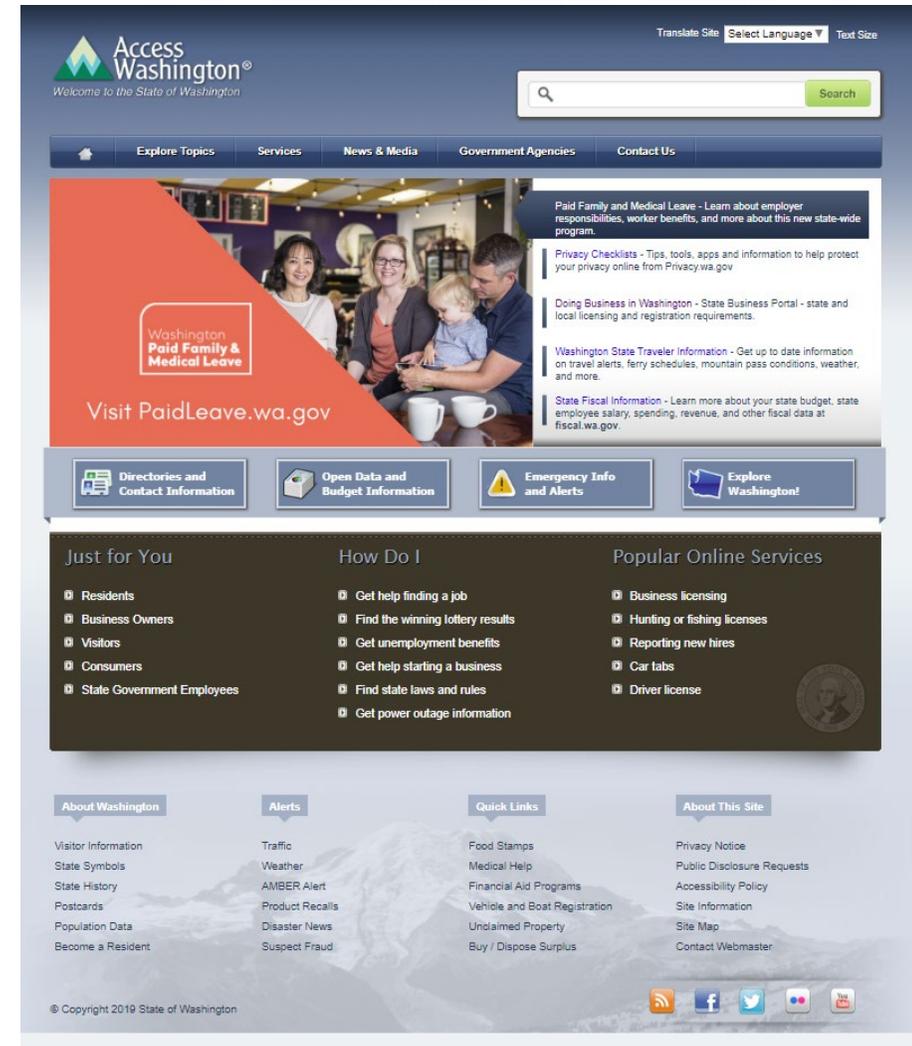
Outdated - last update in 2012



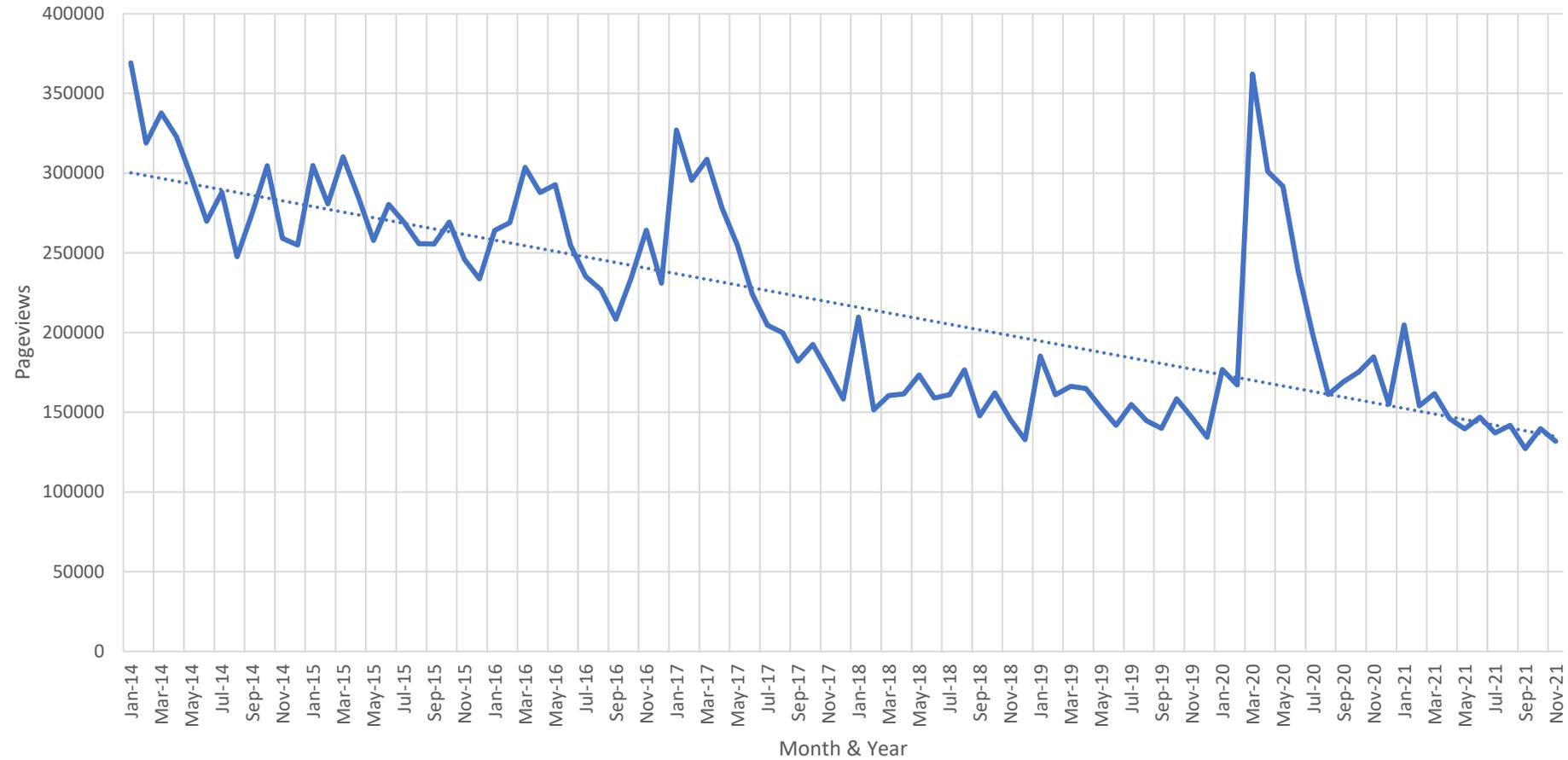
Not responsive to resident needs



Lack of ownership and support model



Access Washington Traffic Declining





Education

Work

Health & Safety

Recreation

Transportation

Your Government



Welcome to Washington State

Wa.gov is the official website of Washington state, with easy access to online state services, government agencies, and helpful guides to get things done.

Try searching "Libraries near Clallam County" or "How to get state ID"

Search

Information For



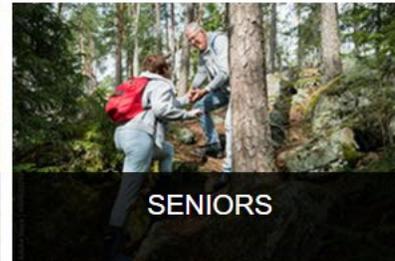
BUSINESSES



FAMILIES



PEOPLE WITH
DISABILITIES



SENIORS

Vision – Integrated, Coordinated Customer Experience Across all Customer Channels

TRADITIONAL

The good, old-fashioned bricks and mortar store



E-COMMERCE

Online shopping has skyrocketed in recent years



MULTICHANNEL

Various, disconnected channels for customers to use independently



OMNICHANNEL

An integrated, seamless experience across multiple devices and touchpoints



Connected Government

- Improve Access Washington to recreate a robust resident portal for Washington State.
- Implement a statewide Identity and Access Management (IAM) platform.
- Establish Enterprise Data Management Plan and key data resources and platforms.
- Establish an accessibility program in WaTech to guide the state toward improved accessibility of digital services.



State Interoperability Executive Committee (SIEC)

Our emergency responders need to be able to communicate during crisis situations.

The SIEC was established on October 1, 2011, by Engrossed Substitute Senate Bill 5931

The SIEC works to ensure that all emergency responders, across all levels of government and across all jurisdictions can talk to each other and share data.

Membership:

- Chaired by the State CIO - Voting membership shall be limited to 22 members
- State agencies, county governments, state and local fire chiefs, police chiefs, and sheriffs, and state and local emergency management directors, tribal nations, and 911 call centers.

Objectives:

- Develop policies and make recommendations for technical standards for state wireless radio communications systems.
- Coordinate and manage the licensing and use of state designated and state-licensed radio frequencies.
- Coordinate the purchasing of all state wireless radio communications system equipment.



State Interoperability Executive Committee (SIEC)

Our emergency responders should always be able to talk to each other during crisis situations.

Staff Advisory Working (SAW) Group:

- ❑ Ensures adequate and appropriate review, input, consultation, and technical assurances for SIEC recommendations and decisions.

Strategic Plan:

- ❑ The Washington Statewide Communications Interoperability Plan (SCIP).
- ❑ **Goal** - Coordinated communications planning among bordering States and Canada
- ❑ **Goal** - Ongoing evaluation and endorsement of interoperable Land Mobile Radio (LMR) technology when upgrading or replacing radio systems
- ❑ **Goal** - Enhance and simplify interoperability across dissimilar mission critical voice systems

Focus Areas:

- ❑ Updated Bylaws
- ❑ Update Strategic Plan measuring progress in strategic goal areas.
- ❑ Convert WA Field Operations Guide (WAFOG) to an eFOG.
- ❑ Integration with FirstNet - nationwide wireless broadband network for first responders
- ❑ State of Washington WA Military Dept. to license VMed 29 statewide as an air-to ground channel for medivac operations.



Public Comment

