

## Washington State Privacy and Data Protection Policy

Requirements, guidance and suggestions







## What's in it?

- 14 sections
- Reinforces existing legal requirements and existing practices
- Many sections are supported by existing OPDP resources
- Includes functional needs (not technical)



# But first . . . definitions





## **Personal information**

## Information that is identifiable, directly or indirectly, to a specific individual



## Personal information - key concepts

- Not limited to Category 3 or 4 information
- Broader than definition in RCW 42.56.590
- Can include information without direct identifiers



#### **Process**

Operation or set of operations performed upon personal information that can include, but is not limited to, the collection, retention, logging, generation, transformation, use, disclosure, transfer and disposal of personal information.



## **Process - key concepts**

- Any action involving personal information
- Broader than storing or maintaining



## To the requirements



## Section 1 - Statement of agency responsibility

1. State agencies have an obligation to protect the personal information they process to provide services and perform government functions and handle that information responsibly

a. Effective privacy practices and responsible information processing **enable success** by **reducing risk** and **building trust**.



## Section 2 - Annual privacy assessment

## Highlights

- Agencies must complete privacy assessment as part of annual certification process
- Whether an agency processes personal information controls which policy requirements apply

#### Resources

2020-2024 Privacy Assessment Reports



## **Section 3 - Privacy contacts**

## Highlights

- "Agencies must designate a privacy contact"
- The privacy contact is *not* required to work full-time on privacy
- Designating contacts helps get the right information to the right people



## Section 4 - Data discovery and documentation

## Highlights

- "Agencies must understand the personal information they process"
- Existing requirements for data classification and inventorying support data discovery

#### Resources

<u>Managing personal information and reducing risk with data</u> <u>classification (webinar)</u>



## Section 5 - Policies and procedures

#### Highlights

- "Agencies that process personal information must establish policies and procedures consistent with the Washington State Agency Privacy Principles and other applicable laws or handling standards."
- Policies must ensure that privacy is integrated into activities and projects with personal information

#### Resources

Washington State Agency Privacy Principles

- Security Individual participation Washington State Privacy Principles Due diligent Transparency & accountability
- <u>Washington State Agency Privacy Principles and Risk Management (webinar)</u>
- Incorporating Privacy into the System Development Process (webinar)



## **Section 6 - Privacy assessments**

#### Highlights

- Agencies must take steps to identify and address privacy risks
- Privacy threshold analysis (PTA) must be completed during any security design review that involves personal information
- Privacy impact assessment (PIA) required when PTA indicates potential for significant privacy risks

#### Resources

#### Privacy Threshold Analysis template

Privacy Threshold Analysis - Integrating privacy into security review (webinar)

Privacy Impact Assessments (webinar)



## Section 7 - Training and awareness

#### Highlights

- Employees must receive basic privacy awareness training within 30 days of start date and at least annually
- Training requirement can be satisfied using OPDP training web-based training
- Additional training may be required based on role

#### Resources

Privacy Basics Training for Washington State Employees (video version)



## Section 8 - Data sharing agreements

#### **Highlights**

- "Agencies must enter into written data sharing agreements when sharing category 3 or category 4 data outside the agency"
- Reflects existing law and existing state data sharing policy
- Send notice prior to OPDP prior to data sales

#### Resources

Washington State Data Sharing Policy

Data Sharing Agreement Implementation Guidance and Sample DSAs

Privacy and Data Sharing Agreement Best Practices Report (webinar)



## Section 9 - Data disposal

## Highlights

- "Agencies must dispose of personal information when it has met its record retention requirements and is no longer needed for the purpose it was originally collected or to comply with other legal requirements."
- Incorporates existing requirement under <u>Executive Order 16-01</u>



## **Section 10 - Privacy notices**

## Highlights

- "Agencies must be transparent about how they process personal information by publishing privacy notices"
- Notices should provide meaningful, understandable information
- Routinely review and update as necessary to match current practices

#### Resources

Privacy Notices (webinar)



## Section 11 - Individual participation

## Highlights

- Agencies must allow people to access or control their information "to the extent consistent with applicable law and the government functions the agency performs"
- At a minimum agencies need procedures to receive and respond to requests to access or correct information



## Section 12 - Incident response

#### Highlights

- Agencies must "implement adequate controls, including policies and training, to identify, report and respond to privacy incidents
- "Privacy incident" is broader than security incident, and includes any unauthorized use or disclosure even if doesn't impact an IT system

#### Resources

<u>Washington's Data Breach Notification Law for State and Local Government (webinar)</u>

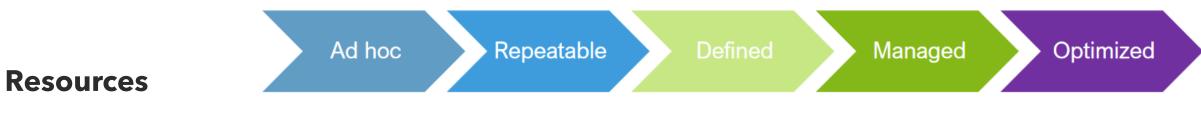
<u>State and Local Government Breach Assessment Form (template)</u>



## Section 13 - Monitoring and periodic review

#### Highlights

- "Agencies . . . must monitor and review privacy and data handling practices"
- Monitoring examples include metrics and auditing
- Review includes reviewing changes in processing activities, changes in technology, and changes in requirements



Frameworks for privacy success (webinar)

<u>Measuring privacy</u> (webinar)



## **Section 14 - Biometrics**

## Highlights

- Agencies must follow all applicable requirements for biometric identifiers
- Significant new requirements for agency use of facial recognition in 2020

#### Resources

<u>Facial recognition - the good, the bad, and the regulated</u> (webinar)

Chapter 43.386 RCW



## **Questions?**

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