

Data Strategy Update

February 2025

Enterprise data strategy framework 2025-2027 completed!

We're excited to introduce the [Washington State Enterprise Data Strategy 2025-2027 Framework](#). Developed through a collaborative effort with agencies and partners across the state, this framework aligns shared goals and priorities to strengthen Washington's data ecosystem.

This framework sets the stage for the upcoming Enterprise Data Strategy virtual work sessions on February 18 and 19 (*please see below*), where agency partners will help finalize key initiatives, establish metrics, and refine priorities to ensure successful implementation.

The strategy marks a significant step toward unifying the state enterprise around critical data initiatives, guiding principles, and strategic objectives. By providing a clear roadmap, this framework will drive statewide data efforts that enhance services, support informed decision-making, and address the needs of Washingtonians.

The strategy is built around three enterprise goals:

- Build Partnerships to Solve Statewide Challenges - By leveraging strong data foundations, unite agencies, partners, and communities to combine data, expertise, and innovative solutions to tackle Washington's biggest challenges and strengthen our resilience.
- Ensure Data Literacy to Drive Impact - Equip every employee with the skills, confidence, and tools to use data strategically - fostering a culture of data fluency, stewardship, and informed decision-making at every level of government.
- Expand Data Analytics for Smarter Services - Accelerate Washington's data analytics capabilities to generate powerful insights and deliver efficient and effective public services, policy, and programs.

To ensure this strategy delivers long-term impact, it is guided by three foundational pillars that cut across all goals:

- Governance as Foundation
- Privacy, Security & Digital Trust

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- Equity in Action

These pillars will actively shape the implementation of the strategy, ensuring responsible data use, maintaining public confidence, and delivering fair, accessible services.

Virtual work sessions

To accommodate broader participation, we are holding our Enterprise Data Strategy work sessions virtually on February 18 and 19. These sessions play a vital role in finalizing the strategy by identifying key initiatives, setting measurable impact metrics, and ensuring alignment with agency priorities.

Please [reach out to Sean McNiff](#) if you want to attend and you'll be provided with a Teams link. Each session is 60 minutes and focuses on one of the three strategic goals. We encourage you to attend the session most relevant to your agency's work:

Tuesday, Feb. 18, 11 a.m. - 12 p.m.

Goal 1: Partnerships to solve statewide challenges

Combine data, expertise, and resources across agencies and partners to drive innovative solutions and collective action on Washington's biggest challenges.

Tuesday, Feb. 18, 1 - 2 p.m.

Goal 2: Data skills, workforce, and culture

Equip agency leaders and policymakers with skills and tools for data-driven decision-making, fostering transparency and stewardship across all levels of government.

Wednesday, Feb. 19, 3 - 4 p.m.

Goal 3: Data insights and governance

Deliver better services through data insights, supported by investments in governance frameworks and shared modernized infrastructure.

Your participation is key to ensuring the Data Strategy Implementation Plan represents the collective vision of our agencies and sets us up for success in the years ahead. Thank you for your flexibility and ongoing contributions to this effort. We look forward to your insights in these important discussions.